

Vidhi Tiku

Screenplay Writer

Andheri West
Mumbai
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EXPERIENCE

Freelance Writer, Mumbai

OCTOBER 2025 - PRESENT

Conceptualising and writing reel scripts for social media accounts, YouTube scripts, voiceover scripts, short films, features.

DSM, Mumbai — *Marketing Executive*

OCTOBER 2022 - OCTOBER 2024

Managing social media posts, writing content (copies and videos) for their website and social media pages (YouTube and LinkedIn), planning and executing the marketing calendar for several pan-India campaigns - digital and in-person events.

Giract, Remote — *Marketing Executive*

APRIL 2021 - SEPTEMBER 2022

Managing social media content for Giract India, conceptualising and writing newsletters, social media content for Instagram, and LinkedIn.

EDUCATION

Lille Catholic University, France — *MSc. Food Science*

SEPTEMBER 2018 - DECEMBER 2020

Delhi University, Delhi — *BSc. Microbiology*

JULY 2015 - MAY 2018

SKILLS

Script Writing (Celtx, FinalDraft, Beat)

Copywriting

Creative Writing

Graphic Design (Canva)

Digital Marketing

CERTIFICATIONS

DELFB1 FRENCH LANGUAGE

LANGUAGES

Hindi, English, Kashmiri,
Punjabi, French